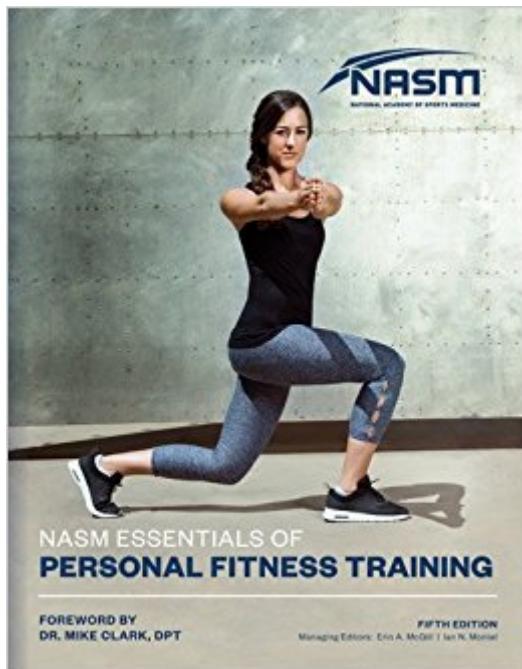


The book was found

NASM Essentials Of Personal Fitness Training (National Academy Of Sports Medicine)



Synopsis

This text is a recommended resource for the NASM Certified Personal Trainer (CPT) certification. The NASM CPT certification is accredited by the National Commission for Certifying Agencies (NCCA). Since 1987, the National Academy of Sports Medicine (NASM) has been a global leader in providing evidence-based certifications and advanced credentials to health and fitness professionals. NASM Essentials of Personal Fitness Training, Fourth Edition Revised, continues to lead the way by providing the most comprehensive resource for aspiring personal trainers and other health and fitness professionals. Based on NASM's proprietary Optimum Performance Training (OPT) model, you will learn a systematic approach to program design with exercise program guidelines and variables; protocols for building stabilization, strength, and power programs; guidance on how to build a clientele through professional development; and more! By following the techniques in this book, you will gain the information, insight, and inspiration you need to change the world as a health and fitness professional.

Book Information

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Customer Reviews

Hi Everyone. NASM was the first fitness certification that I obtained and at the time I thought it was pretty good. I've been a personal trainer for 5 years and as my knowledge, skill, and awareness in this area has grown -- so too has my disgust with the NASM approach to training. So much so that I did not renew the certification. The basic concepts they cover are generally correct but they simply

leave out too much and focus too much on bullsh... stuff that wastes your time as a trainer and does not give your clients the results they need. I think the founder, Michael Clark, has a physical therapy background and seems to approach physical conditioning from that perspective. There are so many different aspects (i.e., strength and conditioning, exercise technique, anatomy, bio-energetics, coaching/sports psychology, nutrition, flexibility, client relationship/communication, and business skills) to becoming a top notch and successful personal trainer. I'm still learning. The following are the main sources I recommend and use to help you along the path to mastering exercise science and raising the quality of personal trainers in general:1. NCSF - National Council on Strength and Fitness. Excellent CEU program.2. NSCA - National Strength and Conditioning Association. The fitness industry "gold standard" that is solid but still needs much improvement.3. ISSN - Sports Nutrition Society. Their CISSN certification is impressive.4. Mark Rippetoe - Starting Strength and Practical Programming books. Read them.5. Pavel Tsatsouline - Breaks hard science down to practical application.6. Rachel and Alwyn Cosgrove - Exercise Program Design Manual.7. Joel Jamieson - Ultimate MMA conditioning book.8.

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